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■ Golf Marketing Announces Record Sales Increase for Fiscal Year 2001

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Contact Kevin Kolenda
203-831-0600
800-959-5322
kevingolfm@aol.com
<http://www.hole-in-won.com>

NORWALK, Conn. (February 6, 2002) -- Jim Murphy of the C.R. Bliss accounting firm announced today that Golf Marketing (<http://www.hole-in-won.com>) had their largest sales volume increase in its 14-year relationship with the firm. "Golf Marketing had a pretty remarkable year, considering the down economic times of 2001 and the factors of 9/11, which affected many industries," stated Senior Accountant Jim Murphy. "Golf Marketing is a privately held corporation, so we do not release the sales figures, but it was in excess of 20% nationally with an increase of 40% internationally, again remarkable," continued Murphy.

"What our company did to attribute this sales increase last year was to streamline our corporation by eliminating a weaker performing division and focusing on our strength divisions," stated Roy Feldman, Vice President of Internet Operations. "In doing so we continued to strengthen our presence in the Golf Industry by continually adding the most prolific events in golf, like the recent Senior MasterCard Championship and The Phoenix Open. We are very excited to be working in this industry and we will continue to be the No. 1 leader in this field," added Feldman.

Golf Marketing (<http://www.hole-in-won.com>) provides Hole-in-One, Putting Contest, All Sports and Specialty Promotion Prize Coverage for all types of golf, non-golf events and promotes a golf portal site for Tournament Directors, Golf Industry Products & Services Companies at www.golfmarketing.com. They currently have 5 office locations in the US and 1 International office. The company has recently been recognized at IGolf.com as a top performer and in many other golf sites and publications.

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